

# downtownTV.com

a content creation company and online entertainment network

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## **The Latest Show on Earth**

The Latest Show on Earth is a TV show that has completed 3 seasons which aired live on our entertainment internet TV network downtownTV.com.

The show represents the next generation of late night shows and brings an internet flavor to an established entertainment form with its two twenty-something co-hosts Liam McMullan and Shaggy.

Liam and Shaggy are a unique pair with a rare chemistry, friendship, intelligence, comic flair and passion for all of the pleasures and realities of their generation. It is reflected not only in their own interactions but also in the varied segments and personalities who are part of the core creative collective of The Latest Show on Earth.

Liam McMullan is a singer/songwriter, actor and young man about town whose columns in NY Post's Page Six magazine were a print reflection of his off-beat charismatic personality and life on the scene, which he has enjoyed since toddlerhood as a son of the famed celebrity photographer Patrick McMullan.

Liam's childhood friend Shaggy is a young photographer and filmmaker and together he and Liam constitute a team of truly Wayne's World-esque late night TV personalities emerging from the internet.

The Latest Show on Earth's core creative collective includes musicians, filmmakers, puppets and personalities of all sorts who in various segments, features and appearances create a late-night cast of characters and amusements that naturally respond to the tastes and interests of a whole new generation of internet and cable broadcast TV viewers.

Though the show has been in beta and developing organically under the radar in its first 3 seasons, musical guests in its various original segments have already included Jenny Lewis, Johnathan Rice, Debbie Harry, Stephin Merritt, Adam Green, Gary Lucas, Andrew W.K., Billy Squier, Amanda Palmer and Leonard Cohen.

This thoroughly modern miscellanea is shot in an appropriately intimate studio as well as lofts, streets, clubs and various other locations that represent the universal character and independent flavor and spirit of New York City and downtown everywhere.

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The Latest Show on Earth can currently be viewed both in full promo pilot form and in a short promo teaser version as well on downtownTV.com. The show is suited to multiple broadcast platforms.

downtownTV.com has been in a beta development phase with no commerce component and has created and aired 6 new shows all of which are available in video on demand on downtownTV.com.

We have chosen to work under the radar in order to have the freedom to organically develop our shows and personalities, define our style and show our authenticity and are now ready to present our various shows, personalities, and concepts to the appropriate broadcast platforms and brands.

We are seeking strategic alliances for individual shows and personalities as well as for downtownTV.com and other branded networks in development, which reflect the downtown style and flavor suited for both new and traditional media.